



CATAWBA CARE CONNECTION

Volume 3, Issue 1

Spring 2008

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OUR MISSION

To promote optimal health for York, Chester and Lancaster County residents by providing medical care and support services for people living with HIV/AIDS and by educating the community to prevent the spread of HIV.

A Look Back at 2007...

by Anita Case



It is always exciting to look back and reflect on our progress at the end of each year. I may be a little biased, but it seems that we learn more every year about how to better serve our clients and our community. I am so proud of the work our staff has done this past year to ensure the utmost quality in our provision of services. I am also proud of our volunteer Board; they work hard to ensure

we have the resources we need to provide these services and to ensure the best use of our resources. We pride ourselves on being accountable to you... our clients, our volunteers, our donors and supporters, our funders, and to the community at large.

2007 has certainly been an important and successful year for CCC. We accomplished the goals set forth for Year 1 of our Strategic Plan; we developed a risk management program to ensure long-term sustainability; we received our largest donation to date; we were chosen as one of eight recipients of a federal grant to support our Information Technology Strategic Plan; we began offering on-site mental health counseling

and rapid HIV testing (20 minute results); we were featured in a national press release as a partner with the National AIDS Fund; and staff, volunteers and clients participated in a statewide advocacy effort to gain state funding to end the wait list for life-saving HIV medications in our state.

These are just a few of the highlights of this year. I hope you will enjoy this edition of Catawba Care Connection as we share more about our work in this community in 2007. Although much of what you see in this report is numbers, the true impact of what we do is evident in the lives of our clients and in the lives of those who have learned more about making healthy choices to remain HIV negative.

A Major Donation

In December 2007, CCC received a donation that will have a truly significant impact on our future. Two Branches of Constitution, LLC, owned by David Lee and Bill Hargrove, donated a piece of property on Constitution Boulevard that is zoned for medical use. CCC has established a Facilities Committee that will be analyzing our facility needs and how we may best make use of this incredible gift.



At the closing for the property donation, pictured left to right: Bill McGinnis (CCC Board Member), John Rinehart (Rinehart Realty), Bill Hargrove (Donor), Anita Case (CCC Executive Director), and Thomas Rowe (CCC Board Chair)

2007 CCC STAFF**ADMINISTRATION**

Anita Case, LMSW*

Executive Director

Maury Wilkinson*

Finance Director

Sally Baker, MBA*

Development Director

SUPPORT SERVICES

Jennifer McDaniel, LMSW*

Director of Support Services

Ondine Dinice, BSW

Case Manager

Luevinia Massey, BSW

Case Manager

Katrina Williams, LBSW

Case Manager

Latisha Jackson, BSW

Housing / Intake Case Manager

Brenda Carter, MSW

Outreach Case Manager

Mary Alice Bucher

Volunteer Coordinator (pt)

Morgan McEachern

AmeriCorps Member

THE CHRISTOPHER CLINIC

Kaye Clark, CFNP*

Clinic Director/Nurse Practitioner

Faye Ballard, BSN, RN

Clinic Nurse

Eli Branscome, MA, NCC

Mental Health Counselor

Glenda Elder

Medical Office Assistant

Mary Jane Hardman, BSW

Medical Case Manager

Katie Wade

Medical Billing Specialist

Chris Blanton

Receptionist (pt)

Lane Brafford

Receptionist (pt)

PREVENTION SERVICES

Monica Adamian, MPH*

Director of Prevention Services

Tamara Hawkins

Prevention Coordinator

Denise Rivera

Prevention Outreach Specialist,

Hispanic Community

Clarissa Carelock

Prevention Outreach Specialist,

Lancaster (pt)

* Denotes the CCC Management Team

The Christopher Clinic & Support Services

CCC continues to experience growth in both clients served and services provided. In 2007, CCC provided services to 391 people living with HIV/AIDS in the three-county Catawba District. Of those served:

- 44 (11%) were new to CCC in 2007;
- 132 (34%) are women;
- 251 (64%) are African American and 11 (3%) are Latino;
- 262 (67%) live at or below the Federal poverty line; and
- 143 (37%) have no payer source for their medical care.

Under the direction of our Infectious Diseases Specialist Physician, Dr. Craig Charles, the clinic staff provided HIV specialty and primary medical care to our clients.

- 362 clients were seen for 4,807 on-site clinic visits;
- 376 clients received medical case management, including treatment adherence;
- 117 clients received AIDS Pharmaceutical Assistance;
- 47 clients accessed mental health services;
- 66 clients accessed oral health services; and
- 47 clients received on-site medical nutrition therapy with our registered dietitian.

Support services staff helped to ensure that clients remained compliant with medical care by reducing barriers to care. Highlights of the services we provided include:

- 132 clients received transportation assistance.
- 186 clients received assistance with nutritional supplements, the personal pantry, the emergency food pantry and food vouchers.
- 293 clients received housing supportive services, including emergency financial assistance for housing.
- 53 HIV+ individuals who were not in medical care were engaged through our outreach case management program.
- 5 peers were trained for the Peer Advocacy Program.

We have taken great strides to expand and improve the volunteer program this year, and we ended the year with 41 active, trained volunteers.

- Tommy Durham was named the Volunteer Driver of the Year.
- Lane Brafford received the Ruth Webb Volunteer of the Year Award.
- Regional AIDS Interfaith Network (RAIN) once again sponsored the annual RAINDeer Project for holiday toys and gifts for CCC clients and their families.
- We partnered with the Children's Attention Home for Halloween and Christmas parties.

Prevention Services

Through Prevention Services, CCC currently provides HIV testing and counseling, and helps to educate clients and the community on safer sex and risk reduction strategies.

Our services included:

- Free, confidential, rapid HIV counseling and testing;
- Individual and group education programs for people at high risk for HIV infection;
- Community-based outreach and education; and
- Community partnerships for free condom distribution.

This team experienced phenomenal growth in 2007. They:

- Administered 410 oral HIV tests;
- Engaged 26 high risk African American women through the SISTA Project;
- Conducted secondary prevention interventions with 30 CCC clients;
- Provided HIV education to 362 individuals through community outreach; and
- Implemented CCC's first billboard campaign, encouraging HIV testing.

Donor Report

CCC depends on grants and community contributions to provide quality care and services for our three counties. Our funders* from 2007 included the following:

CONTRIBUTIONS

- Alpha Kappa Alpha/Mu Xi
- Anonymous Contributions
- Benefit Controls of the Carolinas
- Brian & Kim Biehl
- Bob Doster's Backstreet Studio
- Mr. & Mrs. Warren T. Bowen
- Kathryn Bridges
- Amy Brooks
- Camden Park Partnership
- Mark & Valerie Canepa
- Anita Case
- Theresa Catoe
- The Stephen Cooley Team
- Harry & Becca Dalton
- Divine Savior Church
- Harry & Kathy Emerson
- First Presbyterian Church
- Food Lion Shop & Share
- Grace Lutheran Church
- Ellen Haggart
- Mr. & Mrs. Douglas Hardman
- Lynn & Clarence Hornsby
- Robert Hussey
- Julia Childress Khaled
- William King
- Phyllis & Frank Kiser
- Kelly Klaiber
- Mr. & Mrs. J. A. McCraw
- Bill McGinnis
- Harry & Virginia Miller

- Deana Morrow
- Oakland Avenue Presbyterian Church
- Oakland Baptist Church
- Phi Theta Kappa
- David Platts
- Alfred & Jenny Proudfoot
- Mark Raab
- Monique Ramseur
- Dr. & Mrs. Scott & Julie Richardson
- River Hills Community Church
- Rock Hill HS Red Cross Club
- Thomas Rowe
- Geri Rucker
- Will Sackinger
- Joe & Joyce Sherer
- Samuel Simpson
- St. John's United Methodist Church
- John Syme
- Timony Family Foundation Trust
- Tracy Timony & Randolph Rodrigue
- TSC Foundation, Inc.
- United Way Donor Designations
- Mr. & Mrs. Brian Wacaster
- Ruth Webb
- Tammy Whisenant
- Todd Robert Williams
- Christopher Williamson, in honor of Margaret Williamson

- Margaret Williamson
- Deborah Wright
- York Co. Medical Society Alliance

GRANTS

- AIDS Benefit Foundation of South Carolina
- Arts Council of York County
- Chester Area United Way
- Chester Healthcare Foundation
- HOPWA (Housing Opportunities for Persons with AIDS)
- Susan G. Komen for the Cure—Charlotte Affiliate
- Lancaster Co. Council of the Arts
- M•A•C AIDS Fund
- Mecklenburg County Health Department
- SC HIV/AIDS Council
- Regional HIV/AIDS Consortium
- J. Marion Sims Foundation
- Sisters of Mercy of North Carolina Foundation
- The Springs Close Foundation
- SC Department of Health & Environmental Control
- United Way of York County
- US Department of Health & Human Services /Ryan White Treatment Modernization Act
- York County Community Foundation

We also raised both funds and HIV/AIDS awareness through a number of events, including Dazzle 'N' Denim, World AIDS Day: Celebration of Art, Delta Sigma Theta's AIDS Walk & Education Fair, a partnership with *The Hideaway*, partnerships with faith communities, and a September gallery opening at Bob Doster's Backstreet Studio in Lancaster. We also held our first Community Heroes Breakfast to honor community partners and volunteers. Our 2007 event sponsors included:

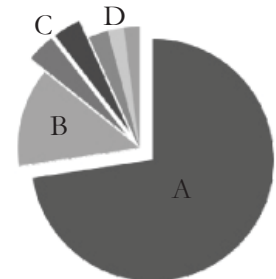
- Vito Abate
- David Angel / The Angel Agency
- Bank of America
- Bristol-Myers Squibb
- Burger King /
- Carl-Cin Restaurants, Inc.
- Candy & Potter /
- Greg the Producer
- Beverly A. Carroll
- Century 21 Hawkins Realty, Inc.
- The City Club of Rock Hill
- Elliot Close
- Will Close
- Delta Sigma Theta / Lancaster
- Delta Sigma Theta / Rock Hill
- Bob & Cherry Doster
- Raye Felder
- Fort Mill Housing Services, Inc.
- Fort Mill Pharmacy, Inc.
- Founders Federal Credit Union
- Rhiannon Gaubatz
- Gilead Sciences
- The Herald
- The Hideaway
- A. Watts Huckabee, Jr. / Carolinas Insurance & Investment
- Dr. William R. Hundley / Family Vision Center
- Klaiber Wealth Management
- Long's Drugs of South Carolina
- David Macaulay
- MedExpress Pharmacy
- Richard Patterson
- Piedmont Medical Center
- Plant Peddler Flower Shoppe
- Pure Creative
- Robinson Funeral Home of Rock Hill, Inc.
- Rock Hill Coca-Cola Bottling Company
- Terry Roueche
- South Carolina Bank & Trust
- Tibotec Therapeutics
- Dr. Ross A. Webb Memorial
- Nelson & Suzie Wright
- York Electric Cooperative
- Many individuals who donated their time, talents, services and funds!

* We are proud of our many accomplishments this year. We are also very thankful for our generous supporters and want to recognize them accordingly. For a more comprehensive report on our 2007 programs, donors (including in-kind not listed above) and finances, please visit our web site at www.catawbacare.org.

2007 FINANCIAL SUMMARY

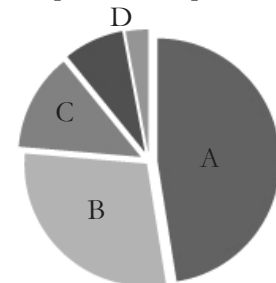
The following are based on unaudited figures. Audited financials will be posted on our web site.

Income Sources



- A. Government Grants (72.5%)
- B. Corporate & Foundation Grants (13.3%)
- C. United Way (3.6%)
- D. Net Special Events (2.5%)

Operational Expenses



- A. Medical Care (47.8%)
- B. Support Services (28.4%)
- C. Prevention (14.0%)
- D. General & Admin. (7.1%)

SPECIAL REQUEST FOR CLIENT SOCIALS

We are hosting some great client activities in the coming months, including a *Second Chance Prom* in June. However, as our programming for clients increases, so does our need for help! Please visit our web site for more information about our needs for these events. If you would like to help, please contact Mary Alice Bucher, Volunteer Coordinator: 803-909-6363 x238 or mbucher@catawbacare.org.



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www.catawbacare.org



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BOARD OF DIRECTORS

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Deana F. Morrow
Chair Elect
Tammy Whisenant
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Anita Case
Executive Director
Kelly Klaiber
Michael D. Laessle
William J. McGinnis
Geri H. Rucker
Samuel Simpson
Ruth Webb
Margaret Williamson

EDITOR

Sally Baker
Development Director
803-909-6363 x243
sbaker@catawbacare.org

MARK YOUR CALENDARS!

AIDS BENEFIT WALK AND EDUCATION FAIR *Saturday, March 8th*

Municipal Parking Lot / Corner of Black Street & Elizabeth Lane

Join us as the Rock Hill Alumnae Chapter of Delta Sigma Theta, Inc. observes their International Day of Service to raise HIV awareness. \$5 for individuals / \$25 minimum for groups of five or more / children may walk at no cost. Registration from 9:30-10am; the walk begins at 10am, following Saluda Street to Heckle Boulevard and ending at Clinton Junior College. Post-walk activities include a health fair, kids activities, and guest speakers on the Clinton campus. Call x221 for more information.

5TH ANNUAL DAZZLE 'N' DENIM

Friday, May 2nd / Springs Dairy Barn, Fort Mill

Our 5th year promises to be the best yet, so make sure you make your reservations! Heavy hors d'oeuvres, open bar, music, dancing and of course, the fabulous silent and live auctions. All this for only \$40 per person (\$50 at the door)! Sponsorship opportunities are still available. Call x243 for more information.

HELP US SAVE A TREE! E-mail Sally at sbaker@catawbacare.org to receive this newsletter electronically



- Chester County Chamber of Commerce
- Lancaster County Chamber of Commerce